

ASA Resource Ideas for Domain 3

Domain 3 - Social Relationships: Self, Groups, and Socialization



Assessable Competencies

3.1 Students will describe the process of socialization across the life course.

3.1.1 Primary agents of socialization: family, peers, media, schools, and religion

3.3 Students will examine the social construction of groups and their impact on the life chances of individuals.

3.3.1 Reference groups

3.3.2 Primary and secondary groups

3.3.3 In-groups and out-groups

NCSS Conference - Chicago, IL

American Sociological Association Symposium

November 30, 2018

Presenter - Hayley Lotspeich, Wheaton North High School, Wheaton, IL

Image Search - What is Shaping Your Sociological Perspective?????

Lesson 1

Ask students to write down what they visualize if the following people walked into your classroom....

An Accountant

A Teacher

A Professor

A Doctor

Ask them to pair/share their findings.... Did they have any similarities with their partner? Any overlaps in race? Gender? Age? Appearance/SES?

Now ask them to fill out the charts in the handout. Be prepared to have some honest and intense discussion.... Do they see people who look like them? Do they ONLY see people who look like them? How often are they in situations where most of the people they see/interact with look like them?

(Ask them what they are hearing about diversity on their college tours... You may be surprised by what you hear...)

Now.... Ask them if they believe their searches are also affecting how they interpret how they see the world/current events. Have them move on to the second Image Search Assignment.... After the class discussion, consider the following resources:

TED Talk with Safiya Umoja Noble. Her topic is "How biased are our algorithms?" In this talk, social scientist Safiya Umoja Noble investigates the bias revealed in search engine results and argues why we have to be skeptical of the algorithms we rely upon every day. <https://www.youtube.com/watch?v=UXuJ8yQf6dI>

Or perhaps read an article about Noble's most recent book that came out in February 2018. The Book is titled *Algorithms of Oppression: How Search Engines Reinforce Racism* - https://www.amazon.com/Algorithms-Oppression-Search-Engines-Reinforce/dp/1479837245/ref=sr_1_1?ie=UTF8&qid=1542043679&sr=8-1&keywords=safiya+noble

An interesting article about the book came from the Washington Post.... It's partly interesting because they call her an "African American Studies" professor - which she is not... She has a BA in Sociology and her M.S. and Ph.D are in Library and Informational Science.... She teaches in the Annenberg School of Communication at USC.

https://www.washingtonpost.com/news/morning-mix/wp/2016/06/10/google-faulted-for-racial-bias-in-image-search-results-for-black-teenagers/?utm_term=.726241452b2f

<https://annenberg.usc.edu/news/diversity-and-inclusion/algorithms-oppression-safiya-noble-finds-old-stereotypes-persist-new> In 'Algorithms of Oppression,' Safiya Noble finds old stereotypes persist in new media

<https://www.digitaltrends.com/cool-tech/algorithms-of-oppression-racist/> Can an algorithm be racist? Spotting systemic oppression in the age of Google

https://blogs.edweek.org/edweek/DigitalEducation/2018/05/google_search_racism_schools.html Schools Shouldn't Trust Google Search Because It Reinforces Racism, Researcher Argues

<https://newslit.org/educators/sift/> The SIFT - The News Literacy Project - We sort through recent rumors, hoaxes and other misinformation to bring you the best teachable moments in news literacy.

TIP - Have a section for many/most of your assignments that ask students to concisely summarize their learning or formulate a discussion question. It's an important life skill that will serve them well on future job interviews!

Lesson 2

Resources to accompany the assignment:

What about Gender Socialization and Movies? See Bechdel Test Assignment

What about Racial Socialization and Movies? See the DuVenay Test

<https://bechdeltest.com/> This site adds movies constantly, stating whether they pass the test or not.

<https://fivethirtyeight.com/features/the-dollar-and-cents-case-against-hollywoods-exclusion-of-women/> *The Dollar-And-Cents Case Against Hollywood's Exclusion of Women*

<https://www.npr.org/templates/story/story.php?storyId=94202522?storyId=94202522> *The 'Bechdel Rule,' Defining Pop-Culture Character*

<https://www.refinery29.com/en-us/2018/06/201674/bechdel-test-duvernay-women-representation-movies> *The Bechdel Test, The DuVernay Test, & More: What You Need To Know*

<https://www.youtube.com/watch?v=ueOqYebVhtc&t=385s> *TED Talk – How Movies Teach Manhood*

Where Do You Get Your Sociological Perspective???? Are You Shaped By the Media You are Exposed To???? Are You Shaped By What You See On the Internet???



For each chart fill in your observations about the images you see when you complete a Google Image or Yahoo Image search. Jot down any reflections you have as a result of those observations.

Search	Observations of Race in the Images	Observations of Gender in the Images	Additional Observations (class, age, setting)
Professor Style			
Teacher Style			
Accountant Style			
Doctor Style			
Another Career of Your Choice (Style) (perhaps what you will major in)			

Image Searches and Current Events...

A Sociological Analysis



For each chart fill in your observations about the images you see when you complete a Google Image or Yahoo Image search. Jot down any reflections you have as a result of those observations.

Search	Observations of Race in the Images	Observations of Gender in the Images	Additional Observations (setting, interactions, signs, symbols, economic cues)
Protests - United States 2018			
Riots - United States 2018			

Search	Observations of Race in the Images	Observations of Gender in the Images	Additional Observations (setting, interactions, signs, symbols, economic cues)
Peaceful Protests - United States 2018			
Violent Riots - United States 2018			

Summarize.... From this experience, I have concluded that _____

One question I have for my teacher as a result of completing this assignment:

One question I have for my classmates as a result of completing this assignment:

The Bechdel Test

The Bechdel Test, sometimes called the Mo Movie Measure or Bechdel Rule is a simple test which names the following three criteria:

- (1) it has to have at least two women in it (who have names)
- (2) who talk to each other
- (3) about something besides a man.

What do you think is the point Bechdel is trying to make about how women are portrayed in the media?

Why does it matter how women are portrayed in the media?

Choose any two of these films.....

Black Panther, Avengers: Infinity War, Incredibles 2, Jurassic World: Fallen Kingdom, Deadpool 2, Mission: Impossible - Fallout, Ant-Man and the Wasp, Solo: A Star Wars Story, Slumdog Millionaire, Shrek, Transformers, Ghostbusters, Wall-E, Ocean's Twelve, Pirates of the Caribbean 1, 2 and 3, Austin Powers 1, 2 and 3, Men in Black, The Princess Bride, The Wedding Singer, Shawshank Redemption, Indiana Jones, Lord of the Rings 1, 2 and 3, Ferris Bueller's Day Off, Mission Impossible, Braveheart, Toy Story, Gladiator, X Men, When Harry Met Sally, Back to the Future 1, 2 and 3, Home Alone, Up, any of the Star Wars films, Amazing Spiderman 1 & 2, any of the Harry Potter films

Movie Selection 1 _____

Explain why you feel this movie does/does not meet the test _____

Movie Selection 2 _____

Explain why you feel this movie does/does not meet the test _____

The most recent film I have seen _____

Explain why you feel this movie does/does not meet the test _____

My favorite movie _____

Explain why you feel this movie does/does not meet the test _____

The Bechdel Test FOR FICTION

1. Two named



2. Who talk to each



3. About something



The DuVernay Test

The DuVernay Test is a simple test which names the following three criteria:

- (1) it has to have at least two people of color in it (who have names)
- (2) who talk to each other
- (3) are they not romantically involved with each other?
- (4) Do they have any dialog that isn't comforting or supporting a white character?
- (5) Is one of them not magic or a super hero?



Choose any of the movies you have not used on the other side....

Movie Selection 1 _____

Explain why you feel this movie does/does not meet the test

Movie Selection 2 _____

Explain why you feel this movie does/does not meet the test

The most recent film I have seen _____

Explain why you feel this movie does/does not meet the test

My favorite movie _____

Explain why you feel this movie does/does not meet the test
